

Analysis of ACCME 2013 Annual Report Data

August 13, 2014 by Global Education Group – www.globaleducationgroup.com

Summary: The ACCME 2013 Annual Report data released on July 15, 2014, show growth in total CME income and non-physician participants at activities, while physician participation at activities was down slightly. Supporting the concept of the healthcare team approach to medicine, five year trend data shows that the number of physician participants has increased by 4% while the number of non-physician participants at CME has increased by 30% since 2009. Reductions in commercial support continue to be offset by increases in “other income” and “advertising and exhibits” income.

2013 Stats

- 4% annual decrease in the total number of physician participants at CME activities
- Total commercial support contributions fell by 2% to an estimated \$659,953,563
- 5% increase in “other income” (e.g., budget allocations from company departments, participant registration fees, etc.)
- 2% increase in advertising and exhibits income
- Total annual income for CME increased by \$68 million (2.7%) between 2012-2013
- Of the total attendance at CME activities, 56% of attendees were physicians and 44% were non-physicians
- 1% decline in number of ACCME-accredited providers between 2012-13
- 3% decline in number of state-accredited providers between 2012-13

CME Costs Per Physician

Provider Type	Avg. # of Physicians Per Activity	Avg. Exp.\$ Per Activity	Avg. Exp.\$ Per Physician
School of Medicine	107	\$11,553	\$107
Publishing/ Education Company	185	\$23,720	\$114
Physician Membership Organization	111	\$25,489	\$229

3-Year Trend Data

Year	Total \$ Expense	Other Income as % of Total Income	Industry Grant \$ as % of Total Income	Total # Physician Participants	Total # Non-Physician Participants
2011	1,855,201,131	55%	32%*	13,741,621	9,558,789
2012	1,933,425,096	59%	27%	14,398,205	10,207,237
2013	1,949,595,213	60%	26%	13,764,896	10,929,217

*estimated, due to changes in data collected by ACCME

For a full copy of the ACCME 2013 Annual Report, go to:

If you have any additional questions, please contact Global Education Group at 303-395-1782.